



Connecting & Enriching our Community

- CORPORATE SPONSOR PROPOSAL

- 2025

GEORGIA SPARTANS ATHLETICS & OUTREACH PROGRAM

The Georgia Spartans is a semi-pro male basketball league, an affiliate of the Universal Basketball Association & United Men's Basketball League, that focus on giving players an opportunity to make it to the professional basketball level.

The Georgia Spartans will provide opportunities for players to become citizen role models, have a reputable face in the community and provide opportunities for schools, businesses, and charities to raise funds and market their business.

- Our players are not only just individuals that enjoy competing on the court, but we value one another and treat each other as family.
- We provide numerous opportunities to give back to the community.
- Our goal is to educate individuals, families, & seniors by presenting an interactive resource platform for health & wellness industry leaders, educators, and local businesses to promote their services, support the mission, and be a community advocate!



CONTACT

EMAIL: GEORGIASPARTANS@GMAIL.COM

VISIT: WWW.GASPARTANS.COM

f [GEORGIASPARTANS](#)

@ [GEORGIASPARTANS](#)

CREATED BY DAUGHTER'S BRAND, LLC. WWW.DAUGHTERSBRAND.NET

GEORGIA SPARTANS

"WE PERPETUATE
CHANGE, GROWTH
AND EXPANSION

ON THE COURT
AND IN
OUR COMMUNITIES"



created by Daughter's Brand, LLC. www.DaughtersBrand.com

We are based in the City of Atlanta, where the estimated population is approximately 500,000 people (51% Black, 37% White, 5% Asian, 7% Other) with an average family median size annual income of \$55,000.

IN THE COMMUNITY...

Georgia Spartans Geographic Coverage

County	Cities	Estimated Population (2010 census data by cities)	Demographic	Average Family Size Income
DeKalb	Atlanta	Approximately 500K	51% Black, 41% White, 3% Asian, 5% Hispanic	\$55K
	Decatur	Average 20K	74% White, 20% Black, 3% Asian, 3% Other	\$75K
	Dunwoody	Approximately 50K	70% White, 13% Black, 12% Asian, 5% Other	\$110K
Fulton	College Park	Average 15K	81% black, 14% white, 5% other	\$30K
	Roswell	Nearly 90K	75% White, 12% Black, 4% Asian, 9% Other	\$105K
Clayton	Jonesboro	Roughly 8K	73% Black, 21% White, 6% Other	\$40K

Demographic
Composite

JOIN OUR MISSION...

We offer a wide variety of vendor opportunities & sponsor level packages that will allow your company or brand to promote products or services to an active audience!

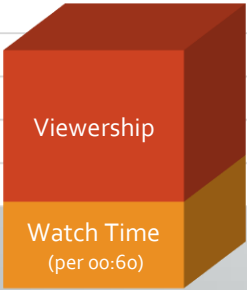
Sponsor Packages may include:

- ✓ Multi-Media Marketing Campaign.
- ✓ Official Outreach Event Partner Recognition.
- ✓ Exhibition Placement.
- ✓ Brand Ambassadorship.
- ✓ B2C Customized Exposure Promo.
- ✓ Company / Brand logo displayed on all marketing and promotional materials.
- ✓ Company / Brand logo placed on the main event media center.
- ✓ ...and much more!

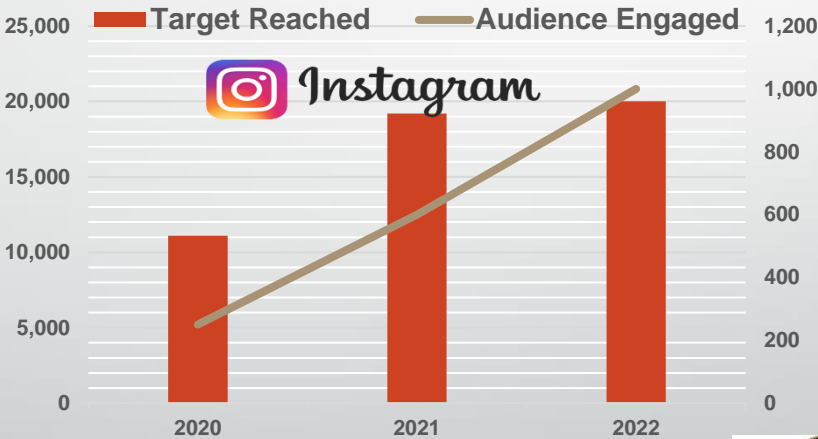
BRAND MARKETING & PROMOTION BENEFITS:

As a sponsor, your company will receive the maximum exposure to our virtual audience & health care exposition attendees.
A collaborative approach to ensure your company's involvement enriches the community about health and wellness.

In-Person Experience Attendee Breakout	DEMOGRAPHIC	Black	COMPOSITE	80%
		Other		20%
		Age Group		
		40-75		30%
		18-39		40%
		14-17		20%
		13 & Under		10%



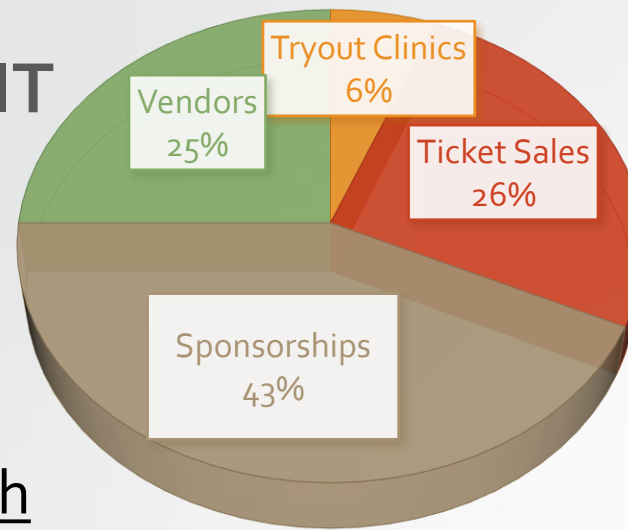
Fans Connection



created by Daughter's Brand, LLC. www.DaughtersBrand.com

Our loyal fans and crowd participation at our Health Fairs, Social Networking Events, & Special Engagements average in attendance a minimum of 450+ people collectively!

PROFIT



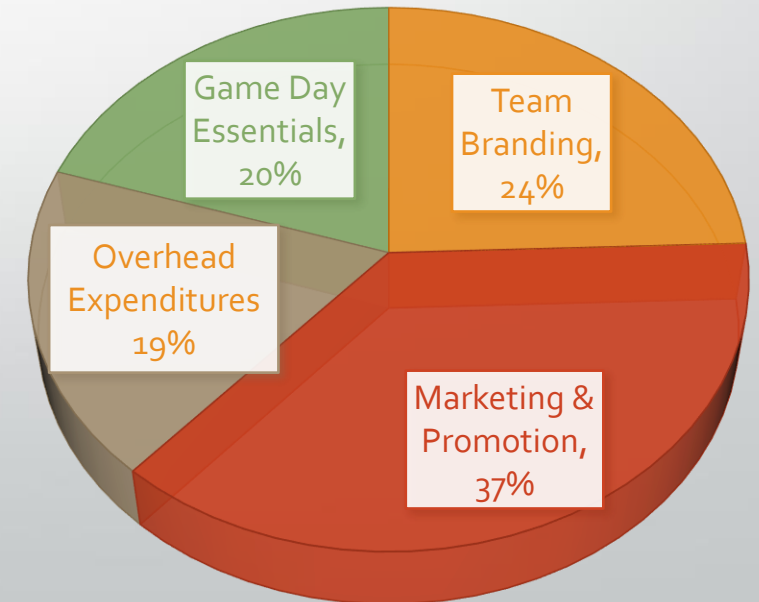
Promotional Approach

- Materials such as brochures, newsletters, flyers, and web activity is the general marketing scope. An enhanced scale of advertising through, direct mail and a combination of radio & streaming digital broadcasting.
- A critical component in all brand marketing strategies are advertising funds.
- Ultimately, in the future the Georgia Spartans athletics season(s) and affiliate programming will be promoted through television broadcasting and or radio.
- Alternative proactive approaches will include group ticket sales, season ticket sales, fundraisers, & combining community events with a game(s).
- We will continue to explore receiving more grants to ultimately build and/or purchase a facility (Further research will be needed for this).

Pricing Strategy

- The Georgia Spartans is a service-oriented team. Our pricing strategy is one of the most important decisions to be made. The target market must be willing to pay for the services offered; gross profits are budgeted to give back to local schools and charities as a donation.
- We will charge admission fees to watch the games in-person or live stream as a mean to generate revenue that will service and support outreach initiatives, charities, and fundraisers.

Budget



Community Outreach



Hardwood Classic School Supply

School Supply Gathering

Repack – Sat. January 25th

The event will focus on collecting essential school supplies for children in the local community who are in need.

Supply Distribution

The supplies will be repacked into kits for distribution to support local educational initiatives.

Community Collaboration

Volunteers play a vital role in making this event a success by helping to pack essential supplies for local children.

This initiative underscores the power of community collaboration in strengthening education and ensuring every child has the resources needed for academic success.

Learn2Live Health Expo

Dekalb County
Sun. June 29th

Fulton County
Sat. October 18th

R.E.A.C.H.

The event offers interactive activities and valuable resources. Together, we can enhance the well-being of residents in the Atlanta Metro Area, empowering them to live a **R**obust, **E**nergetic, **A**ctive, **C**onsistent, and **H**ealthy lifestyle.

Health Resources Available

Attendees will have access to various health resources during the event, promoting well-being and community health.

Exciting Basketball Game

A thrilling basketball game will be a key highlight of the event, promoting community engagement and entertainment. The Influencer Basketball Game will bring together local influencers to create a lively and enjoyable atmosphere for all.

Connecting with Community

This event provides an excellent opportunity to engage with a diverse community audience and strengthen connections.

Atlanta Turkey Classic

Engage with the Community

- The Atlanta Turkey Classic is a premier holiday event that brings people together, fostering connections and strengthening community spirit. As a sponsor, your brand will be at the heart of this cherished tradition, engaging directly with attendees and enhancing your local presence.

Support Local Charities

- This event is dedicated to giving back, promoting donations, and creating volunteer opportunities that benefit local charities. Your sponsorship will play a vital role in supporting meaningful causes, demonstrating your company's commitment to social responsibility.

Encourage Participation & Inclusion

- The Atlanta Turkey Classic is designed to inspire community involvement, making it an inclusive and festive celebration for all. Your support will help create a welcoming environment where individuals and families can come together to celebrate the holiday season.

Join us November 23rd as a sponsor and showcase your commitment to community engagement, philanthropy, and holiday joy!





Hope for the Holidays

Providing Holiday Essentials for Families

- Hope for the Holidays is dedicated to ensuring families in need have a joyful holiday season by providing essential items and support. Your sponsorship will directly contribute to making the holidays brighter for those facing financial hardships.

A Community-Driven Initiative

- This initiative brings the community together to give back, fostering a spirit of generosity and compassion. Partnering with us allows your brand to be a part of a meaningful movement that supports families during the holiday season.

Making a Lasting Impact

- By supporting Hope for the Holidays, you help uplift struggling families, providing much-needed relief and spreading holiday cheer. Your sponsorship will enable us to expand our reach and make a greater difference in the lives of those in need.

Join us December 21st at Marvelous Studios in spreading hope and joy—partner with Hope for the Holidays and make a lasting impact in your community!

Community Engagement

The outreach events will create opportunities for residents to engage with each other and foster community spirit.

Support for Community Members

Our events are designed to support all community members, addressing their needs and promoting inclusivity.

Promoting Well-Being

Our outreach events will focus on promoting the well-being of residents, offering resources and activities that enhance quality of life.

Enhancing Connections

The planned events aim to enhance connections among residents, building a stronger and more cohesive community.



Sponsorship Perks

Total Package Value:
\$10,000

Marketing & Promotion:

- Your company will receive a prime exhibition table, vendor posts, and brand ambassadorship for direct B2C exposure.
- Your logo will be featured on the event step and repeat, marketing materials, and acknowledged across all social media platforms.

Brand Recognition:

- Custom brand sponsor event banner, event host shout-outs throughout the event duration, and an official community sponsor brand item distribution.
- An honorary plaque as a vital resource to the community.

Media Placement:

- Multi-promotional week(s) campaign featuring your business as the official event community sponsor, post-event recap video, and a composite of media & press interviews with local and regional broadcasting outlets.

Digital / Virtual Exposure:

- Community sponsor spotlight on GASpartans.com featuring your brand logo embedded clickable link.
- Live digital & virtual broadcast promotion at the event with visual & audio display of your company or business brand with an enhanced live stream feature via social media throughout the duration of the event.

An abstract graphic design featuring a dark grey background. On the right side, there are two thick, parallel lines that meet at a corner. The top line is orange, and the bottom line is a darker grey. These lines extend from the top right towards the bottom left, creating a sense of depth and perspective. The text 'SPARTANS SOCIALS' is centered on the left side of the image.

SPARTANS SOCIALS

MUSIC ARTISTRY CULTURE

SPARTANS SOCIAL

created by Daughter's Brand, LLC.



Feb. 22nd & June 7th
@Exchange Park

Sept. 26th
@The Art House

Spoken Word

Wine Tasting

Live Performance

Vendors



Art at the Park is a community social engagement providing a platform for local artists, musicians and lyrical slayers to perform live!



A networking opportunity for creative geniuses to showcase their arts to a mature eclectic audience!



An extraordinary way to conjoin vocal & instrumental sounds with visual imagination!



Watch post event recaps @georgiaspartans





- **Engaging Activities for Seniors**

The Bingo Game offers seniors a fun and interactive way to enjoy their time while staying mentally active.

- **Promoting Health and Wellness**

The Learn2Live 2K Walk is dedicated to encouraging an active lifestyle among seniors and their families, emphasizing overall well-being

- **Building Community Connections**

This event fosters meaningful connections among seniors, enhancing social interactions and strengthening their sense of community.

- **Vibrant and Enjoyable Atmosphere**

With a variety of games and activities, the event promises a lively and entertaining experience for all participants.

- **Opportunities for Socialization**

Seniors will have the chance to engage with others, creating new friendships and deepening community bonds.

BINGO Game*
Feb. 19th
@Exchange Park

#L2L2K
Senior & Family
Walk
May 17th

Sneaker Ball
July 19th
@Exchange Park

Concert*
(DeKalb & Fulton
County)

Ugly Sweater
Edition
Nov. 29th
Chatt Hills City Hall

Georgia Spartans Basketball Team



Basic \$500	<ul style="list-style-type: none"> ➤ Two (2) Season Tickets to the League ➤ One (1) Vendor Table at all 12 Games ➤ Organization/Business Name or Logo on Website ➤ Brand logo placed on Team/Player Jersey shorts only
Bronze \$1,000	<ul style="list-style-type: none"> ➤ Four (4) Season Tickets to the League ➤ One (1) Vendor Table at all 12 Games ➤ Organization/Business Name or Logo on Georgia Spartans Website & Social Media Platforms ➤ Advertisement Space on the Georgia Spartans Backdrop ➤ Brand logo placed on Team/Player Jersey shorts only
Silver \$2,000	<ul style="list-style-type: none"> ➤ Fifteen (15) Season Tickets to League ➤ One (1) Vendor Table at all 12 Games ➤ Advertisement on the Georgia Spartans Website ➤ Advertisement Space on the Georgia Spartans Backdrop ➤ Brand logo placed on Team/Player Jersey shorts only ➤ Personalized Brand Merch page on Georgia Spartans Website
Gold \$3,500	<ul style="list-style-type: none"> ➤ Fifteen (15) Season Tickets to the League ➤ One(1) Vendor Table and Banner at all 12 Games ➤ Sponsor "Walk of Fame" reserved spectator seating ➤ Advertisement on the Georgia Spartans Website ➤ Advertisement on the Georgia Spartans Backdrop ➤ 30 Second Advertisement(s) on Live Stream of the Georgia Spartans Athletic Season Games ➤ Brand Merch marketing campaign via Georgia Spartans Website ➤ Brand logo placed on Team/Player Jersey shirt only
Platinum \$5,000	<ul style="list-style-type: none"> ➤ Twenty (20) Season Tickets to Georgia Spartans Athletic Season Games ➤ One (1) Vendor Table and Banner at all 12 Games ➤ Sponsor "Walk of Fame" reserved spectator seating ➤ Advertisement on the Georgia Spartans Website ➤ Advertisement on the Georgia Spartans Backdrop ➤ 30 Second Advertisement(s) on Live Stream of the Georgia Spartans Website ➤ Advertisement on the Georgia Spartans Website Game Tickets ➤ Score Clock Banner ➤ Organization/Business Name or Logo on Georgia Spartans Team/Player Jersey Uniform (shirt & shorts)

Georgia Spartans Basketball League Sponsorship Packages

- The Georgia Spartans is a semi-pro men's basketball team is dedicated to helping players advance to the professional level.
- Beyond basketball, the Georgia Spartans strive to develop role models, foster community engagement, and create opportunities for schools, businesses, and charities to raise funds and promote their initiatives.

MATARÓ PARC BOET 2025 PRESEASON



GIRONA
GIE CIBAO IMMORTALS
MOLLET
GEORGIA SPARTANS

AUGUST 31- SEPTEMBER 10

2025 PRESEASON

\$1,000 SPONSORSHIP:

- LOGO FEATURED ON EVENT JERSEY.
- WEBSITE LINK INCLUSION.
- SOCIAL MEDIA CAMPAIGN PROMOTION.
- ONE (1) EXHIBITION TABLE AT A COMMUNITY EVENT.

\$3,500 SPONSORSHIP:

- LOGO FEATURED ON EVENT JERSEY.
- CUSTOM JERSEY WITH YOUR BRANDING.
- WEBSITE LINK AS AN OFFICIAL SPONSOR.
- SOCIAL MEDIA CAMPAIGN PROMOTION.
- THREE (3) EXHIBIT TABLES AT A COMMUNITY GIVEBACK EVENT OF YOUR CHOICE.

\$5,000 SPONSORSHIP:

- LOGO FEATURED ON EVENT JERSEY.
- SPONSORSHIP OF FIVE (5) COMMUNITY EVENTS.
- EXHIBIT TABLE AT EACH SPONSORED EVENT.
- WEBSITE LINK AS AN OFFICIAL SPONSOR.
- SOCIAL MEDIA CAMPAIGN PROMOTION.
- ONE (1) MONTH COMMUNITY SPOTLIGHT ON THE WEBSITE.
- SHIRT REPRESENTING YOUR BRAND AS A SPONSOR OVERSEAS IN SPAIN.



IMMORTALS

PARTANS

31- SEPTEMBER 10

We appreciate your continued support.



THANK YOU!

For additional information, please contact:

Jerell Shearin
404.645.1398
GeorgiaSpartans@gmail.com

